

CALIFAS
Status Report #1

March 10, 1981

Catalog

1. 200 copies to be given to participants (see attached list).
2. Price will be \$9.95 @
3. Who will distribute? At what %?
4. How much \$ needs to be repaid?
5. Design order form.
6. Time frame? Deadlines, availability, who will print?
Funding--source(s)--In-kind donations of time and effort for artists and writers--for IRS
7. Release forms from participants--artists, writers

1. Artists 15 (3 each) 45
2. Committee 6 (3 each) 18
3. University 10 (Chancellor, Dean of Hum, Public Relations(2) Chicano library (3)
4. Writers 10 (3 each) 30.

TOTAL: 103--\$10 x 2000 copies--estimated cost \$12,000.00--give 200 copies to participants.

Opening

- I. Food
- II. Music
- III. Low riders for artists (dramatic entrance)
- IV. Program
- V. Info about show to be placed on wall
- VI. Films--(series)
- VII. Rooms for artists--permission to photograph or film?
- VIII. Equipment needed
- IX. Documentation--release?
- X. Legal questions must be answered!
- XI. Copyright (republish essays elsewhere?)

Publicity

1. Poster--announcements
2. Slides for television, etc. (Philip)
3. Getting info out to barrio and art magazines, etc.
4. Clipping and document process of show (publicity that comes out, etc.)
5. T-shirts.
6. Commemorative folders and postcards.
7. Channel 30 (Daniel) --coordinating media-output for show.
8. During time of show, anyone wishing to document show should clear with media committee.

Curatorial Statement

1. Why the show? (intention -- scope)
2. Criteria for selection of artists
3. Purpose
4. Catalog
5. Goals and objectives of exhibition
6. Process of organizing show.